

In 1949 a new day dawned for Jackie.

You've been a great ball player and a fine gentleman! Thanks to you there are five black players in the Majors and more on the way!



From now on, do what you feel like!

You mean pop off when I get mad like any other player? Great!



With the pressure removed, Jackie played better than ever.



JACKIE ROBINSON NAMED MOST VALUABLE PLAYER

ROBINSON LEADS DODGERS TO ANOTHER PENNANT

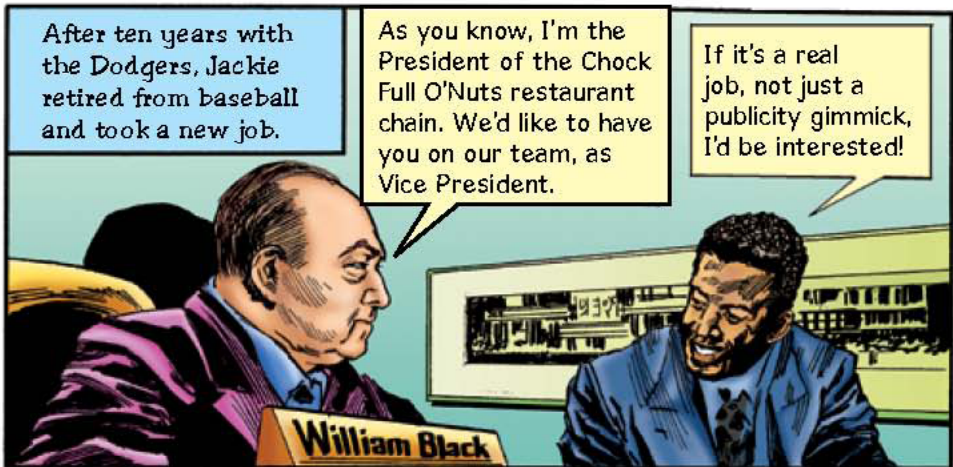
ROBINSON ELECTED TO ALL-STAR TEAM BY RECORD VOTE

In his ten years with the Dodgers, they won the Pennant six times, and the World Series once.

Jackie and Rae had two more children and moved to the house of their dreams in Stamford, Connecticut.



Come on, Jack! Strike him out!



After ten years with the Dodgers, Jackie retired from baseball and took a new job.

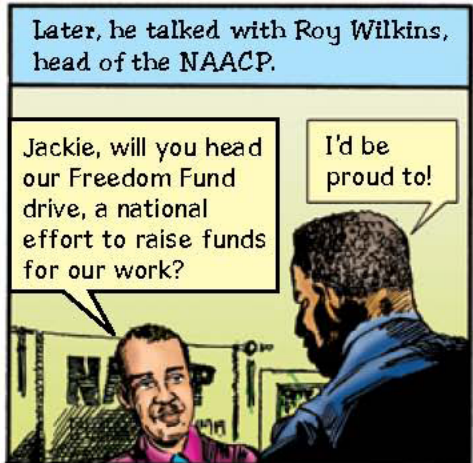
As you know, I'm the President of the Chock Full O'Nuts restaurant chain. We'd like to have you on our team, as Vice President.

If it's a real job, not just a publicity gimmick, I'd be interested!



We need you as personnel director. Most of our employees are African American. We have problems with turnover, absenteeism, and so on.

Good! I think I can do it!



Later, he talked with Roy Wilkins, head of the NAACP.

Jackie, will you head our Freedom Fund drive, a national effort to raise funds for our work?

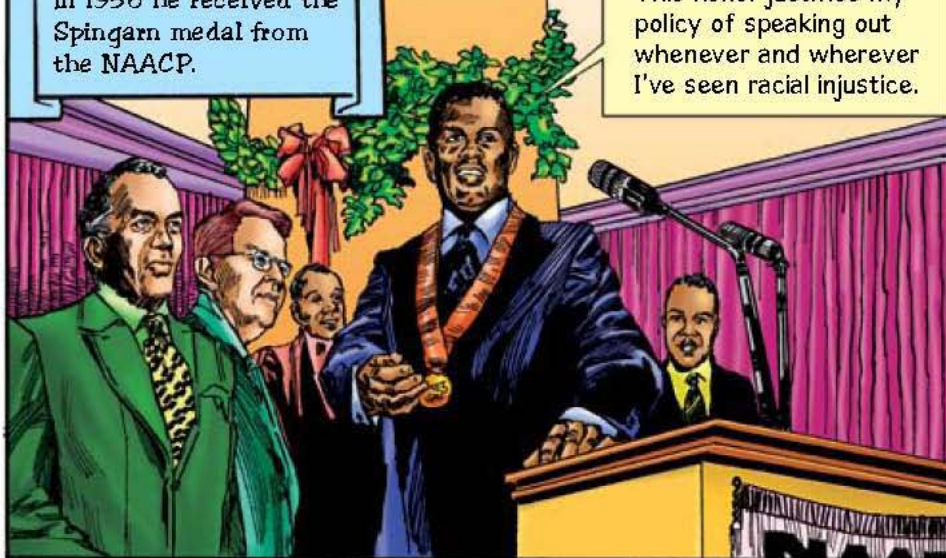
I'd be proud to!



He traveled across country speaking about the work of the NAACP. The fund drive was a big success.

In 1956 he received the Spingarn medal from the NAACP.

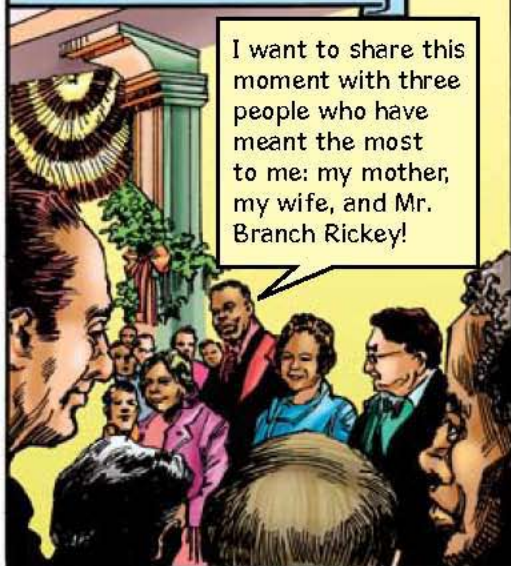
This honor justifies my policy of speaking out whenever and wherever I've seen racial injustice.



In 1962 Jackie was elected to the Baseball Hall of Fame. He was the first black player ever eligible for the honor.

At the ceremony in Cooperstown ...

I want to share this moment with three people who have meant the most to me: my mother, my wife, and Mr. Branch Rickey!



That same year, Jackie wrote to Nelson Rockefeller, Governor of New York.

I am pointing out to the governor that not a single black has a top-level job or access to the governor to tell him of our concern and grievances.



As a result, Jackie met with Rockefeller. They worked together to bring about reforms.



Dr. Martin Luther King's Southern Christian Leadership Conference sponsored a dinner to honor Jackie.

We congratulate him on his career, and thank him for the work he has done for our organization.

Until the day in 1972 when a fatal heart attack struck him down, he never stopped working to correct injustice. People crowded the New York streets to watch his funeral procession.

The Reverend Jesse Jackson spoke.

This man turned stumbling blocks into stepping-stones and reminded us of our birthright to be free!

There was never a more thrilling moment in baseball than watching Jackie Robinson steal home base!



THE END